

Exhibitor Badges, Hotel Rooms, Lead Retrieval

Hotel Reservations, Registering your booth staff for badges, and ordering the Lead Retrieval system must be done through the *Exhibitor Housing and Registration* portal.

Exhibitor Badges

Each exhibiting company receives 2 free *Exhibitor Full Conference* badges per 100 sq ft of exhibit space. The *Exhibitor Full Conference* badge will grant admission to the TechAdvantage Expo and Conference. If you require a number of badges over your free allotment, you can purchase additional badges. **To register booth personnel using you free badges, select *Exhibitor Full Conference* as the badge type.**

Additional badges available for purchase:

Exhibitor Full Conference: \$650.00 each (access to expo hall during setup hours and expo hours, AND TechAdvantage conference access)

Exhibitor Booth Personnel: \$175.00 each (access to expo hall during setup hours and expo hours, NO conference access)

Hotel Rooms

The NRECA has blocked rooms for TechAdvantage exhibitors in designated hotels in Nashville. Log in to the *Exhibitor Housing and Registration* portal to reserve rooms at the discounted show rate.

Badge registration must be completed prior to booking a hotel reservation.

Log-In Instructions

1. Go to <https://registration.experientevent.com/ShowTCH261/Flow/EXH#>
2. Enter the first few letters of your company name and click SEARCH.
3. Click on your company name in the list of found companies.
4. Enter your *password: _____ and click NEXT
5. Click the "MANAGE GROUP" button.
6. Click "Add New Badge and Hotel Reservation" to register your booth personnel.
7. Once registered, click the "Add Room" button next to the registered person's name to make hotel reservations for that person.
8. To purchase Special Event tickets, click the "Buy Tickets" next to the registered person's name

To register booth personnel using you free badges, select ***Exhibitor Full Conference*** as the badge type.

**If you do not know your password please use the "Forgot your password?" function in the portal.*