



October 7-9, 2019  
 Gaylord Palms Resort &  
 Convention Center  
 Orlando, Florida

## SPONSOR CONTRACT

Send all sponsorship materials to:  
 Novack Management, Inc.  
 164-24 97<sup>th</sup> Street  
 Howard Beach, NY 11414  
 Tel: 718-578-4658 Fax: 718-848-5095  
 mary@novackmanagement.com

### SPONSOR INFORMATION

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIPS (please circle the sponsorship(s) you would like to reserve)

- OPENING SESSION** 2 slots available at \$13,500 each
- ATTENDEE BADGE LANYARDS** \$13,500 exclusive
- CONFERENCE HOTEL ROOM KEYCARD** \$13,000 exclusive
- CLOSING SESSION** exclusive \$11,000
- INDUSTRY RECEPTION** \$11,000 each
- NETWORKING BREAKS** \$11,000 exclusive
- CONFERENCE AREA WI-FI** \$7,500 exclusive
- CONFERENCE PROCEEDINGS FLASH DRIVE** \$7,500 exclusive
- REGISTRATION FOLDER** \$7,500 exclusive
- INNOVATION AWARD** \$5,500 exclusive
- ESCALATOR DECALS** \$5,500 exclusive
- BRIDGE WINDOW DECALS** \$5,000 per slot
- PROFESSIONAL DEVELOPMENT PROGRAM** \$5,000 exclusive
- ATRIUM POLE BANNERS** 4 slots available, \$5,000 per slot
- EMAIL BLAST FEATURED SPONSOR** \$1,000 per email
- TECHNICAL / ISSUES SESSIONS** \$5,000 each (session topics subject to change)
 

* Automotive	* Chemistry & Fundamentals	* Materials for Spray and Rigid Foam Global
* Appliance	* EH&S	* Regulatory Roundtable
* Blowing Agents	* Flexible Foams	* PIR Additives and Rigid Foam Modeling
* CASE	* Global Automotive VOC Specifications	* Sustainability in a Circular Economy

### SIGNATURE

**SPONSOR HAS READ THE SPONSORSHIP TERMS AND CONDITIONS ON THE REVERSE SIDE OF THIS AGREEMENT.**

Sponsor understands this agreement shall be legally binding between the American Chemistry Council (ACC) and Sponsor only upon acceptance in writing by ACC. Any modification to this Agreement must be made in writing. This Agreement may be executed in counterparts, with all such counterparts constituting one Agreement. This Agreement may be executed and delivered by facsimile signature, email, and such signature shall be treated as an original.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Please print): \_\_\_\_\_ Phone: \_\_\_\_\_

Conference Management: \_\_\_\_\_ Date: \_\_\_\_\_

ACC, the Center for the Polyurethanes Industry (CPI) of ACC, and Conference Management will attempt to honor your selection; however, opportunities are limited and final decisions regarding assignment and sponsorship are at the sole discretion of ACC and CPI.

# 2019 POLYURETHANES TECHNICAL CONFERENCE SPONSOR AGREEMENT

Sponsor agrees to abide by the terms and conditions of this Agreement

1. Definitions. (a) "Sponsor" means the applicant identified on the front hereof; (b) "Conference" means the 2019 Polyurethanes Technical Conference; (c) "CPI" means the Center for the Polyurethanes Industry of the American Chemistry Council; "ACC" means the American Chemistry Council, Inc., and its agents, and employees; (d) "Hall" means the facility in which the Conference is conducted; (e) "Conference Management" means Novack Management, Inc.

2. Eligibility. ACC has the sole right to accept or decline a Sponsor Agreement and to determine the eligibility of any Sponsor for inclusion in the Conference. Sponsor Agreements will be accepted or declined based on factors including the availability of space, timing of application, alignment with ACC, CPI and/or Conference goals, and the proposed products and/or services of Sponsor. Acceptance of Sponsor Agreement and Conference Sponsorship does not carry ACC's or CPI's endorsement of the products or services of that Sponsor.

3. Payment. Sponsor agrees to pay all sponsorship fees. ACC, CPI or Conference Management are not responsible for any bank fees. No Sponsor will be permitted to retain a sponsorship without prior full payment. If the sponsorship fee is not paid within 30 days of mailing of invoice by CPI, ACC and CPI reserve the right to cancel Sponsor Agreement and reassign and/or re-sell sponsorship.

4. Sponsor Cancellation. All sponsorship fees are nonrefundable, regardless of the reason for cancellation or whether ACC, CPI and Conference Management are able to resell the sponsorship.

5. Cancellation of the Sponsorship /Conference. ACC or CPI will cancel the sponsorship if (1) payments are not made according to the payment schedule or (2) if the sponsor fails to comply with this Agreement. ACC and CPI also reserve the right to cancel or substitute a publication and/or event of equal or greater value and/or exposure.

6. Distribution of Materials. Sponsor may distribute materials at its sponsored activity and other approved locations, as specified by CPI. Sponsor materials may not be distributed at any other Hall location or other location where Conference activities take place. Samples of all Sponsor material must be approved by CPI prior to the Conference. ACC and CPI reserve the right to withhold approval and refuse the distribution of any materials as ACC or CPI in their sole discretion deem necessary or appropriate. No signs, posters, literature or announcements are permitted in the Hall or official hotel(s) except at an approved sponsored activity unless CPI otherwise provides prior approval.

7. Limitation of Liability. Neither ACC, CPI, Conference Management, nor the Hall shall be responsible or liable for injury to any person or for damage to any of Sponsor's property or employees while in transit to or from or while in the Hall.

8. Indemnification/Insurance. Sponsor shall indemnify and hold harmless ACC, CPI, Conference Management, and the Hall against all liability arising from damages to property or persons caused by a Sponsor, his/her agents, representatives, or employees. Sponsor assumes complete responsibility and liability for any loss or injury to Sponsor's property, employees and agents, Hall property used by Sponsor or brought into the Conference facility on Sponsor's behalf, and property or persons, caused by Sponsor's property, agents, representatives or employees. Sponsor agrees to maintain adequate insurance to cover such responsibilities and liabilities and will show proof of insurance to CPI, if requested. Sponsor is responsible for the safety of its property, and employees, against robbery, burglary, theft or damage by fire or any other cause.

9. Use of Trademarks. Sponsor represents and warrants that it has the power and authority to grant, and does hereby grant to ACC and CPI a non-exclusive, non-transferable, royalty-free, worldwide license to reproduce and display all logos, trademarks, trade names and similar identifying material of the Sponsor ("Sponsor Marks") solely in connection with the promotion and marketing of the Conference. ACC and CPI shall, other than as specifically provided for in this Agreement, not make any specific use of any Sponsor Mark without first submitting a sample of such use to Sponsor and obtaining its prior approval, which shall not be unreasonably withheld. Sponsor agrees to indemnify and hold harmless ACC, CPI, Conference Management, and the Hall from any and all claims for monetary awards, including but not limited to reasonable attorney's fees, made by third persons arising from ACC's or CPI's use of Sponsor Marks.

10. Damages. Sponsor waives all claims of any kind against ACC, CPI, Conference Management and the Hall arising from the performance of the Conference. Sponsor agrees that neither ACC, CPI, Conference Management, nor the Hall shall be liable for any loss or damage to Sponsor including loss or damage to Sponsor's business by reasons of failure to hold the Conference.

11. Force Majeure. ACC, CPI and Conference Management are not liable for delays in delivery and/or non-delivery as the result of an Act of God, action by any government or quasi-government entity, fire, flood, insurrection, terrorism or terrorist act, riot, explosion, embargo, strikes, whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any other condition beyond the reasonable control of ACC, CPI or Conference Management affecting the production or delivery in any manner.

12. Compliance with Applicable Laws. Sponsor agrees to abide by all pertinent laws, ordinances, rules, workers compensation, regulations and codes of duly authorized local, state, and federal governing bodies, concerning licensing, taxation, fire, safety and health, together with the rules and regulations of the exhibition Hall facility.

13. Errors and Omissions. Sponsor agrees that ACC and CPI will not be liable for any errors or omissions in the Conference directory or other Conference materials.

14. Compliance Enforcement. ACC and CPI shall have full discretion in the interpretation and enforcement of all terms governing Sponsorship Agreement and may adopt further terms as may be deemed necessary for the general success of the Conference. All matters and questions not covered by the Sponsorship Agreement shall be the final judgment and decision of ACC and CPI. Sponsor agreed to be bound by ACC and CPI's decision.

15. Relationship of the Parties. The parties are acting herein as independent contractors. Nothing herein contained will create or be construed as creating a partnership, joint venture or agency relationship between the parties and no party will have the authority to bind the other in any respect.

16. Miscellaneous. All terms and conditions of this Agreement shall be binding upon the parties and their representatives. If any term of this Agreement shall be declared invalid or unenforceable, then the remainder of this Agreement shall continue in full force and effect. This Agreement is not assignable or transferable by Sponsor except with the prior, written consent of ACC. ACC may assign its rights and/or delegate its duties under this Agreement, in whole or in part, without prior written consent of Sponsor. This Agreement states the complete agreement and understanding of the parties. The laws of the Commonwealth of Virginia, United States of America shall govern this Agreement.

## Sponsorship at 2019 Polyurethanes Technical Conference

### Opening Session 2 slots available @ \$13,500 each

- Logo in Final Program and mobile app where appropriate
- Logo and/or company name on enhanced Conference website, where appropriate
- Logo on signage for Opening Session and Conference Program Board located in registration area
- Logo on multimedia opener or first slide at Opening Session
- Verbal thank you in the Opening/Closing remarks made by Opening Session Facilitator
- Single full-page color ad in Final Program
- One complimentary Full Conference registration

### Attendee Badge Lanyards \$13,500 exclusive

- Company name and logo on badge lanyards distributed to attendees at registration
- Logo in Final Program and mobile app where appropriate
- Verbal thank you in the opening remarks made by Opening Session Facilitator
- Single full-page color ad in Final Program
- One complimentary Full Conference registration

### Conference Hotel Room Keycard \$13,000 exclusive

- Logo on Conference hotel keycard
- Logo in Final Program and mobile app where appropriate
- Single full-page color ad in Final Program
- One complimentary Full Conference registration

### Closing Session \$11,000 exclusive

- Logo in Final Program and mobile app where appropriate
- Logo and/or company name on enhanced Conference website, where appropriate
- Logo on signage for Closing Session and Conference Program Board located in registration area
- Logo on multimedia opener or first slide at Closing Session
- Verbal thank you in the Opening/Closing remarks made by Closing Session Facilitator
- Single full-page color ad in Final Program
- One complimentary Full Conference registration

### Industry Reception Sponsorship \$11,000 each

- Logo in Final Program and mobile app where appropriate
- Logo and/or company name on enhanced Conference website, where appropriate
- Logo on signage for Industry Reception and onsite Conference Program Board
- Verbal thank you in the opening remarks made by Opening Session facilitator
- Logo on banner displayed at the Industry Reception
- Single full-page color ad in Final Program
- One complimentary Full Conference registration

**Networking Breaks for All Three Days** \$11,000 exclusive

- Logo on two charging stations in the exhibit hall
- Logo in Final Program and mobile app where appropriate
- Logo on signage at Refreshment Break Stations
- Tables provided next to refreshment table(s) for sponsor giveaways
- Single full-page color ad in Final Program
- One complimentary Full Conference registration

**Conference Area Wi-Fi** \$7,500 exclusive

- Customized splash and landing page, wi-fi network name and login password
- Logo in Final Program and mobile app where appropriate
- Logo on signage at conference
- Logo on log-in instruction cards that will be distributed to all attendees
- Logo on Exhibit Hall entrance unit
- Logo and/or company name on conference website, where appropriate
- One complimentary Full Conference registration

**Conference Proceedings Flash Drive** \$7,500 exclusive

- Logo on outside of Conference Proceedings Flash Drive
- Logo on interior page of Proceedings
- Logo in Final Program and mobile app where appropriate
- One complimentary Full Conference registration

**Registration Folder** \$7,500 exclusive

- Logo on registration folder provided to all participants
- Logo in Final Program and mobile app where appropriate
- One complimentary Full Conference registration

**Innovation Award** \$5,500 exclusive

- Logo in Final Program and mobile app where appropriate
- Logo on Innovation Award onsite signage
- Logo on Innovation Award voting pen

\*\* Companies that submit an application for the Innovation Award are not eligible for the sponsorship

**Escalator Decal** \$5,500 exclusive

- Customized artwork on conference area escalator from Oct 7- Oct 9
- Logo in Final Program and mobile app where appropriate

**Bridge Window Decals** 2 slots available \$5,000 each

- Customized artwork on six (6) windows on the bridge that connects the Gaylord Atrium to the conference area, from Oct 7- Oct 9
- Logo in Final Program and mobile app where appropriate

### Technical Sessions \$5,000 each

- Opportunity to distribute give-aways on provided table at the back of the session room
  - \* give-aways must be approved by ACC prior to the conference
- Logo in Final Program and mobile app where appropriate
- Logo on signage for specific session at Conference
- Logo on first slide introducing session
- One complimentary Full Conference registration

### Professional Development Program (PDP) \$5,000

- Logo on PDP flash drives
- Logo in Final Program and mobile app where appropriate
- Logo on thank you slides at opening/closing/break slides on all PDP courses
- Logo on each course sign at each PDP room
- Logo on conference website

### Atrium Pole Banners 4 slots available at \$5,000 each

- Company logo printed on four banners located along a walking path in the hotel atrium.
  - \*Sponsor provides printed banners. Specs: 22" w x 44" h with 4" sewn pocket on the top and bottom

### Featured Sponsor in Conference Email Blast \$1,000 each

- Logo and brief message at the bottom of a selected conference promotional email blast
  - \*Contact Mary Novack ([mary@novackmanagement.com](mailto:mary@novackmanagement.com)) for email blast schedule.

Sponsorship sales will be open to CPI Members starting on January 9, 2019 at 12:00 noon (eastern time).

Opportunities are offered to CPI members exclusively until March 1, 2019.

After March 1, 2019, opportunities will be available to both CPI member and non-member companies.